

CIECA Newsletter

Connecting Taiwan and the World CIECA means International Business

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Monthly Event Summary

Mr. Henry Chih-Shang Kao, Chairman of CIECA, Led a Delegation to Attend The 36th CACCI Conference

Mr. Henry Chih-Shang Kao, Chairman of CIECA, led a delegation to Melbourne, Australia to attend the 36th CACCI Conference from November 28 to 29, 2022. The VIP members included Mr. H. Steve Hsieh, Chairman of Taiwan Lottery Co., Ltd., Mr. Harvey Chang, Former President of CACCI, Mr. Chiao Kuo-Ann, Chairman & CEO of Smart Cities Consulting Technology Co., Ltd., Mr. James Shi Chu, Secretary General of Chinese National Association of Industry and Commerce (CNAIC), Mr. Lin Chia Yu, General Manager of Taiwan Glass Ind. Corp., Mr. Thian Zi He, General Manager of Luxurily Group, Ms. Cynthia Hsu, General Manager of Taishin International Bank Brisbane Branch, Mr. Yeh Yu

Manager of First Tang, General Commercial Bank, Mr. Chang Yu-Jen, Chief Representative of Taipei Fubon Commercial Bank, etc. The theme of this conference is "Emerging Power-How Will Chambers of houses: Commerce Define the New Economy." The number of participants is expected to be 200 from 15 countries. It is hoped that through the platform of CACCI economic development and cooperation in the Asia-Pacific region will be promoted.

Taiwan has actively participated in the conference this year. Apart from CEO Chiao Kuo-Ann as the convener of Asian ICT Council, General Manager Thian Zi He served as a speaker in the Young Entrepreneurs Group of Asia-Pacific, and Mr. James Shi Chu, Secretary General of CNAIC, presented a report titled "Discover Business Opportunities Through CACCI."

In addition, this conference elected the new president, vice president and other high-level positions of the Confederation of Asia-Pacific Chamber of Commerce and Industry. Mr. Henry Chih-Shang Kao, Chairman of CIE-CA, has served as the Vice President of CACCI since 2018. This year, Mr. Kao was successfully re-elected as the Vice President. CNAIC nominated Chairman Li Mingxian of the CTBC Bank Co., Ltd. as a member of the Budget Committee. It is expected that he will have close contacts with the new Australian President Mr. Peter McMullin to strengthen, in conjunction with Taiwan's new southbound policy, the economic and trade relations among member countries. In addition to attending the 36th CACCI Conference, members of the delegation, during their visit to Australia, held dialogues with high-level representatives of the Mongolian National Chamber of Commerce and Industry Federation and the of Pakistan Chambers of Commerce and Industry in expanding non-governmental cooperation between Taiwan and these two countries.

Nearly half a century ago, under the joint efforts of Koo Chen-Fu and Jeffrey Koo, CACCI was established in

Taipei in May 1966 with the aim of promoting regional economic and trade cooperation. The inaugural meeting was held in conjunction with the Chambers of Commerce and Industry of Australia, New Zealand, Japan, South Korea, and the Philippines. During Jeffrey Koo's tenure as the President, he successfully established the permanent secretariat of CACCI in Taipei. It is the only international business organization headquartered in Taipei. Currently, there are 27 primary members from 25 economies, including CIECA, CNAIC and other Chambers of Commerce in Asian countries. The CACCI, whose memacross Northeast Asia. bers are Southeast Asia, South Asia, Oceania, Central Asia, and the Middle East, is international non-governmental organization officially recognized by the United Nations. Annually each member hosts the general meeting in turn. The president of a national chamber of commerce or an influential business leader will be elected as the CAACI President.



A group photo of Mr. Samir Modi, President of CACCI (front row, fourth from the right) and the Taiwan delegation led by Mr. Henry Kao, Chairman of CIECA (front row, sixth from the right) attending the 36th CACCI Conference.



Mr. Samir Modi, President of CACCI delivered a welcome statement during the opening ceremony.



Mr. Dan Tehan, Former Australian Minister for Trade and Current Shadow Minister for Immigration delivered a speech at 36th CACCI Conference.

The 35th Joint Conference of the Australia-Taiwan & ROC-Australia Business Councils Held from November 8 to 13 in Sydney, Australia

CIECA and Australia Business Council (ATBC) held "The 35th Joint Conference of the Australia-Taiwan & ROC-Australia Business Councils" at the William Inglis Hotel in Sydney of Australia from November 8 to 13, 2022.

Mr. Yang Wei-Fuu, Chairman of **ROC-Australia Business** Council, CIECA, Taiwan and Senior Advisory Committee Member of Taiwan Power Company served as the head of the delegation and led a total of 50 members from government officials and businessmen to attend the 35th Joint Conference and related activities in Sydney. In addition, CIECA invited Tung Kuo Yu, Advisor of CIECA, to serve as the deputy head of the delegation and the moderator for the Summit of the Announcement of Successful Australia-Taiwan Emerging Business Leaders Program. Mr. Elliott Y. L. Charng, Representative of Taipei Economic and Cultural Office in Australia, was the honorary Advisor of the delegation.

After arriving in Sydney on November 9, the delegation attended the "Dinner with Taiwanese Businessmen in Australia" to learn about Australian business opportunities. On November 10, the delegation visited the hydrogen energy establishments arranged by the New South Wales government, including the University of Wollongong, Port Kembla Hydrogen Hub, and related energy enterprises. The Green Hydrogen Trade and Investment Mission led by Mr. Brent Moore, Deputy Representative and Senior Trade & Investment Commissioner Australian Office also joined the delegation on November 10.

The 35th Joint Conference of the Australia-Taiwan & ROC-Australia Business Councils" held on November 11. The theme of the conference was "Australia & Taiwan: A Resilient Relationship in a Changing World". The Discussion topics include "Energy Transitions," "Green Finance," "Education," and "Recycling." The Australia-Taiwan Emerging Business Leaders Program Summit was a newly inserted agenda item. Sixteen emerging business leaders from Australia and Taiwan, who were selected

into the program, discussed how enterprises could cooperate in various fields and enhance at the same time Australia-Taiwan bilateral relations in accordance with the four topics of the conference. During the conference, speakers from Taiwan side included Mr. Lee Chun-Li, Deputy Director General, Bureau of Energy, Ministry of Economic Affairs, ROC, Dr. Yang Ming-Wei, Senior Research Specialist, Taiwan Power Research Institute, Taiwan Power Company, Mr. Vincent Chang, Board of KPMG Taiwan; and Mr. Howard H. Hsu, Managing Director of Chairay Sustainable Plastic Co P/L.

At the opening ceremony of the conference speeches were delivered by Mr. John Toigo, Chairman of ATBC and Mr. Yang Wei-Fuu, Chairman of ROC-Australia Business Council, CIECA, Taiwan. Ms. Wang Mei-Hua, Minister of Economic Affairs made a pre-recorded video speech, the Honorable Tim Ayres, Assistant Minister for Trade and Assistant Minister for Manufacturing, and the Honorable Dominic Perrottet MP, Premier NSW also delivered speeches through the video. Ms. Helen Sawczak, Senior Trade and Investment Commissioner Greater China, Investment NSW, delivered a speech too. A total of 130 VIPs attended the conference, which showed that the public and private sectors from both sides are highly interested in the future bilateral cooperation between Taiwan and Australia.



The 35th Joint Conference of the Austral-**ROC-Australia** ia-Taiwan Councils held in Sydney (from left to right): Mr. Tung Kuo Yu, Advisor of CIECA; Mr. Rowan Callick OBE, Vice Chairman of ATBC; Mr. John Toigo, Chairman of ATBC; Mr. Yang Wei-Fuu, Chairman ROC-Australia Business Council, CIECA, Taiwan; Mr. Peter Cai, Chief Executive Officer, National Foundation for Australia-China Relations, Australian Federal Government; Mr. Elliott Y. L. Charng, Representative of Taipei Economic and Cultural Office in Australia.



Group photo of the closing ceremony of "The 35th Joint Conference of the Australia-Taiwan & ROC-Australia Business Councils."

The 38th Taiwan-Sweden Joint Business Council Meeting

CIECA and Business Sweden held the 38th Taiwan-Sweden Joint Business Council Meeting at Shangri-La Far Eastern Hotel Taipei on November 18, 2022. The Meeting co-chaired by Mr. Kuo Shui-Yi, Chairman of Taiwan-Sweden Economic Cooperation Committee (President of Chunghwa Telecom Co., Ltd.) and Chairman of Sweden-Taiwan Economic Cooperation Committee (Director CTO Office of Ericsson). Mr. Chen Chern-Chyi, Deputy Minister of Economic Affairs and Amb. Håkan Jevrell, State Secretary to the Ministry of Economic Affairs, MOEA were invited to deliver opening remarks respectively. Dr.

Klement Gu, Taipei Mission in Sweden, and Mr. Anders Wollter, the new Incoming Swedish Representative to Taiwan, also attended the event.

Two MOU signing ceremonies were held at this meeting, witnessed by the deputy ministers of both sides. The Taiwan Patent Attorneys Association and the Swedish Patent Attorneys Association signed the "MOU on Cooperation in Intellectual Property Rights"; the National Yang Ming Chiao Tung University and Norlinanders AB signed the "MOU on the Promotion of Financial Industry," hoping to substantially promote Taiwan-Sweden bilateral exchanges and cooperation in intellectual property rights and financial technology.

This conference focused on two topics of "Sustainable Production" and "Smart Healthcare." Representatives of Taiwanese companies in the "Sustainable Manufacturing" group included TECO, BenQ Materials, Advantech, and Chunghwa Telecom Co., Ltd., while the Swedish side included Trelleborg Group, SHL Medical, Beijer Electronics and Tobii. In the "Smart Healthcare" group, the Taiwanese speakers came from the De-

partment of Medical Affairs, Ministry of Health and Welfare, Chunghwa Telecom Co., Ltd., Formosa Cancer Foundation, Manifold Health Technology and Taiwan AI Labs. The Swedish side shared by Ericsson/Lund University, Arjo, Elekta, Getinge, AstraZeneca and other major medical companies. A total of about 200 guests attended in the on-site and online VIPs, and the atmosphere was lively.



A group photo from left to right: Mr. Anders Wollter, the New Incoming Swedish Representative Taiwan: Dr. Klement Ruey-Sheng Gu, Representative of Taipei Mission in Sweden; Amb. Håkan Jevrell, State Secretary to the Ministry of Economic Affairs, MOEA; Mr. Chen Chern-Chyi, Deputy Minister of Economic Affairs; Mr. Kuo Shui-Yi, President of Chunghwa Telecom Co., Ltd.; Mr. Lin Chi-Hung, President of the National Yang Ming Chiao Tung University; Mr. Henry Chih-Shang Kao, Chairman of CIECA; Mr. Tony C. H. Lin, President of Taiwan Patent Attorneys Association: Online VIP: Mr. Mats Nilsson, Director CTO Office, Ericsson.



A group photo of sustainable production speakers and guests.



A group photo of smart healthcare speakers and guests.

2022 Taiwan Economic Cooperation Mission to Côte d'Ivoire

CIECA organized the "2022 Taiwan Economic Cooperation Mission to Côte d'Ivoire" from November 7th to 13th, 2022. Vice Chairman Jeff Sun served as the Chief Delegate. Mr. Shiue Sheuan-Pung, Head of Taiwan Technical Mission in the Republic of Somaliland, Ms. Lee Chi-Chen, Specialist of the Ministry of Foreign Af-

fairs, and Mr. Cris Lin, Director of Taiwan Trade Center, Lagos, Nigeria served as the advisors of the mission. A total of 16 members from industries of construction, packaging machinery, auto parts, food processing, logistics, and electromechanics, from education and training on science and technology, and from the public sector went there for seeking cooperation opportunities.

The delegation held symposiums and B2B with the Rice Development Agency (ADERIZ), Center for the Promotion of Investments in Côte d'Ivoire (CEPICI), Ivorian Federation of Small and Medium Enterprises (FIPME), and the Chamber of Commerce and Industry of Côte d'Ivoire (CCI-CI) at the Novotel Hotel, hoping to strengthen bilateral cooperation on trade and various fields in Côte d'Ivoire. The delegation visited the port of Abidjan and the Customs to inquire about customs clearance regulations. During the symposiums, Mrs. Solange Amichia, Chief Executive Officer of the CEPICI said that Côte d'Ivoire was the best place to invest. Its strategic position in the West Africa and its strong economic performance made the country the locomotive of the West African Economic and Monetary Union (UEMOA). The government of Côte d'Ivoire provided investors with convenience and hoped that businessmen from Taiwan could invest in Côte d'Ivoire. Mr. Faman Toure. President of the Chamber of Commerce and Industry of Côte d'Ivoire (CCI-CI), met with members of the delegation. He was pleased to see that CCI-CI members had business dealings with Taiwan, and very satisfied with the resumption of operations of the Taipei Representative Office in Côte d'Ivoire.

Dr. Ouattara Kanigui Hyacinthe, Chairman of the Board, FIPME, said that for promoting economic development, the Côte d'Ivoire government hoped that the private sector would play an important role in attracting foreign investment. Bilateral cooperation between Taiwan and Côte d'Ivoire would help small and medium enterprises. About 60 people attended in each symposium.



Mr. Jeff Sun, Vice Chairman of CIECA, and Mrs. Solange M. Amichia, CEO of CEPICI, co-chaired the opening discussion at the Novotel Hotel in Abidjan, Côte d'Ivoire on November 9, 2022. Mr. Jeff Sun, Vice Chairman of CIECA (right); Mrs. Solange M. Amichia, CEO of CEPICI (middle), Representative Shen Cheng-Hong from Taipei Representative Office in Ivory Coast (left). About 60 people attended the opening symposium of the CEPICI.



Mr. Jeff Sun, Vice Chairman of CIECA, presented a gift to Mrs. Solange M. Amichia, CEO of CEPICI at the opening symposium on November 9, 2022.



CIECA and CCI-CI held a symposium at the Novotel Hotel in Abidjan, Côte d'Ivoire in the afternoon on November 9, 2022. Representative Shen Cheng-Hong from Taipei Representative Office in Ivory Coast (left). About 50 people from both sides attended the symposium.



CIECA organized the B2B at the Novotel Hotel on November 11, 2022.



CIECA and FIPME held a symposium at the Novotel Hotel in Abidjan, Côte d'Ivoire on November 10, 2022. Mr. Jeff Sun, Vice Chairman of CIECA (right); Dr. Ouattara

Kanigui Hyacinthe, Chairman of the Board, FIPME (middle); Representative Shen Cheng-Hong from Taipei Representative Office in Ivory Coast (left). About 50 people from both sides attended the symposium.

Chairman Henry Chih-Shang Kao
Hosted a Luncheon for Director
Cyryl Kozaczewski of the Polish
Office in Taipei

At noon on November 3, 2022, Chairman Henry Chih-Shang Kao hosted a luncheon for Director Cyryl Kozaczewski of the Polish Office in Taipei, discussing the preparatory work for the 18th Taiwan-Poland Joint Business Council Meeting to be held in the coming December. They exchanged views on potential cooperation between Taiwan and Poland in agriculture. During the luncheon, Ms. Lydia Wen-Chen Kuo, Executive Director of National Symphony Orchestra (NSO), Mr. Ken Wu, Vice Chair-Taiwan-Poland Economic man of Cooperation Committee, CIECA, Ms. Peggy Lu, Director of the European Department of CIECA, and Ms. Penny Peng, Assistant Executive of the Polish Office in Taipei, were all present as companions. The atmosphere was pleasant.



Group photo at the luncheon (from right to left): Ms. Lydia Wen-Chen Kuo, Executive Director of National Symphony Orchestra (NSO); Mr. Henry Chih-Shang Kao, Chairman of CIECA; Mr. Cyryl Kozaczewski, Director of Polish Office in Taipei; Mr. Ken Wu, Vice Chairman of Taiwan-Poland Economic Cooperation Committee, CIECA; Ms. Penny Peng, Assistant Executive of the Polish Office in Taipei; Ms. Peggy Lu, Director of CIECA.

Director Cyryl Kozaczewski presented the apple-themed Polish Festival "Jabłonki Swawole" activity brochure to Chairman Kao.

Belgian King's Day Reception Held in Taipei on November 15

At the invitation of the Belgian Office in Taipei, Secretary General Frank Wu led Director Peggy Lu and colleagues from the CIECA European Department attended the Reception for the Belgian King's Day, which was held at the Shangri-La Ballroom of the Far Eastern Plaza Hotel on November 15, 2022.

Mr. Frédéric Verheyden, Director of the Belgian Office in Taipei, said in his opening speech that this reception has been the first King's Day celebration since 2020. Tourists and students began to come to Taiwan, looking forward to a return to the prosperity of the past. He also said that a friend in need is a friend indeed. Despite the food, energy, and supply chain interruptions caused by the war and the Covid-19 pandemic, Taiwan and Belgium still maintain stable economic relations, and look forward to a better relationship and deepening bilateral ties in the future.

In the reception, Deputy Foreign Minister Tien Chung-Kwang said that "Belgium is an important partner of Taiwan in Europe. The relationship between Taiwan and Belgium not only exists in the industrial cooperation in the fields of ICT, semiconductors, biotechnology, offshore wind power, but also reveals the shared values for freedom, democracy, and human rights." He also thanked Belgium for its support of Taiwan's participation in

the World Health Organization at the annual World Health Assembly. He appreciated the Belgian Taipei Office for its contribution to furthering Taiwan-Belgium relations and looked forward to closer cooperation in the future.



Group photo of VIP guests (left to right): Mr. Chin Chi-Yuan, Chairman of Silicon Touch Technology; Mr. Frank Wu, Secretary General of CIECA; Mr. and Mrs. Frédéric Verheyden, Director of the Belgian Office in Taipei.

Upcoming Events of CIECA

Czech, Hungary, Poland and Slovakia Business Networking Luncheon to Be Held on December 2

Taiwan-EU relations are gradually heating up in the post Covid-19 pandemic era. With the unsealed borders, the continuous exchange of visits between Taiwan and the Central European countries symbolizes the Tai-

wan-EU cooperative partnership has achieved a new milestone. CIECA will hold the "Czech, Hungary, Poland, and Slovakia Business Networking Luncheon" at the East Gate Ballroom of Far Eastern Plaza Hotel at 11 a.m. on December 2, 2022. Representatives from Czech, Hungary, Poland, and Slovakia in Taipei are invited to attend the luncheon in which the invited representative of Taiwanese companies will share their investment experiences in the above four countries for the purpose of deepening the Taiwan-Europe partnership, jointly seeking business opportunities.

CIECA organized a delegation of Young Entrepreneurs to Ho Chi Minh City, Vietnam

CIECA organized a delegation to visit Vietnam from December 4 to 8, 2022. Mr. Arthur Ting, Vietnam Committee of CIECA and Chairman of Phu My Hung Holdings Group served as the head of the delegation. Mr. Jerry Hsu, Vice Chairman of Taiwan Electrical and Electronic Manufacturers' Association served as deputy head of the delegation. The members are mainly

young entrepreneurs. In addition to arranging relevant visits and visits for the delegation itinerary, CIECA will cooperate with the Ministry of Planning and Investment of Vietnam to hold the "Invest Vietnam Seminar" on December 6, which focused on "Introduction of the Latest Investment Environment in Vietnam, "Startup Industry", "Supply Chain of Electrical and Electronic Industry", "Introduction of the economy, funds and real estate market in Vietnam," and other topics. To invite experts from Taiwan and Vietnam to communicate and explore cooperation opportunities.

The 18th Taiwan-Poland Joint Business Council Meeting to Be Held on December 6

CIECA and the Polish Chamber of Commerce (KIG) will hold "the 18th Taiwan-Poland Joint Business Council Meeting and have a video connection with the Polish side at Room 101AB of Taipei International Convention Center at 4 p.m. on December 6, 2022. This conference will focus on topics such as "Hydrogen/Green Energy/Green Material" and "Medical

Technology." CIECA will invite industry experts from Taiwan and Poland to share and exchange ideas. Relevant industrialists will be invited to attend the conference, with a view to jointly exploring business opportunities for cooperation.

The 30th Joint Economic Cooperation Meeting Between CIECA and FTI Will Be Held on December 15, 2022

CIECA and Federation of Thai Industries (FTI) will hold "The 30th Joint Economic Cooperation Meeting" in the form of live in Taipei and video connection in Thailand at Room 202 of the 2nd floor at Huanan Bank International Convention Center at 3:00 p.m. (Taipei time) on December 15, 2022. The Meeting will focus on the topics of "Electric Vehicle," "Smart City," and "Recycling." Experts from Taiwan and Thailand will be invited to exchange ideas and explore business opportunities.